

Rural Immersion Programme

Rural Immersion programme is the process to become part of development by deep involvement by arranging activities at rural part of our country. RIP is a distinctive initiative which was instituted to inform, educate, and sensitize managers and entrepreneurs in the making about the numerous schemes undertaken by the government. The students get a chance to visit the villages and accordingly study and examine their execution and effectiveness. It was organized from 02.12.2019 to 07.12.2019. Our MBA Students visited the adopted villages viz Vadugapatti, Malli, Villupanur, Pillayarnatham also they visited the orphanages –Vallalar Illam, Srivilliputtur and Teddy Care, Thirumangalam and conducted study and they prepared live caselets and submitted report for further action.